



**CAMPAIGN  
FOR  
REAL ALE**

## **Advertise in Pints of View**

Pints of View is published by the Herts branches of CAMRA – Campaign for Real Ale – and is a bi-monthly full colour magazine not only for the discerning real ale drinker but for all those who are interested in beer and pubs.

It is available in pubs and libraries throughout Hertfordshire and has a current print run of 8,000 copies

### **Page Size and Cost (excluding VAT)**

|                      |              |          |
|----------------------|--------------|----------|
| Back Page Colour     | 148 x 210 mm | £ 180.00 |
| Inside Front or Back | 148 x 210 mm | £ 160.00 |
| Full Page            | 148 x 210 mm | £ 140.00 |
| Half Page Colour     | 148 x 105 mm | £ 100.00 |
| Quarter Page Colour  | 74 x 105 mm  | £ 55.00  |

Full page advertising, except the back page, is reserved for CAMRA events only.

The deadline for receipt of artwork is the 7th of the month preceding publication.

|                          |                         |
|--------------------------|-------------------------|
| December/January edition | deadline: 7th November  |
| Feb/March edition        | deadline: 7th January   |
| April/May edition        | deadline: 7th March     |
| June/July edition        | deadline: 7th May       |
| August/September edition | deadline: 7th July      |
| October/November edition | deadline: 7th September |

Artwork can be made up at extra cost. Minimum charge £10.00 we prefer to receive artwork as a PDF, JPEG or Word document. This should be of a high resolution ideally 500kbs or more. Pints of View is an A5 size publication and therefore, advertisers are strongly advised to check that detailed artwork or

lettering supplied is clearly visible when displayed at 100% zoom at A5 size on screen.

First time advertisers should confirm their wishes in writing or an appropriate purchase order should be sent to our advertising manager, John Bishop as below.

We keep a strict balance between editorial and advertising content and therefore, operate a first come first served policy each issue for any available advertising space. Potential advertisers are advised to book early! Please note we do not run advertorial features and articles are always published at the editor's discretion.

CAMRA run several successful beer festivals across the whole of Hertfordshire and we can also provide sponsorship and advertising as appropriate at the following festivals by arrangement with their festival and publicity organiser: Boxmoor, Harpenden, Hitchin, Letchworth, Sawbridgeworth, St Albans and Watford. Please ask for details.

Contact: John Bishop, 33 Carlton Court, Carlton Road, Harpenden, Herts AL5 4SY.

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